

 **GOVERNMENT BBA COLLEGE** 
[Self-Finance & Affiliated to Gujarat University]
Shri K.K.Shastri Educational Campus, Khokhra Road, Maninagar (E), Ahmedabad-380008.
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ACADEMIC YEAR:2021-22

BBA SEM-4 ASSIGNMENT NOTICE

This is to inform the students of **BBA Sem - 4** of Government B.B.A. College (Self-financed) that, all students must have to submit their respective subject Assignment during **1st to 5th February, 2022**, which is to be submitted to the respective faculty through OFFLINE mode.

Front page of the assignment must contain:

- 1) College Name
- 2) Student's Full Name
- 3) Roll Number
- 4) Class/Semester
- 5) Subject Name
- 6) Faculty Name



Prof. Prakash Parmar
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GOVERNMENT B.B.A. COLLEGE

SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.

INDIAN FINANCIAL SYSTEM

SUBJECT CODE: CC-208

SEMESTER:4

-Prof. Krupal Acharya

➤ Write a note on the following topics,

1. What is procedure of listing new securities?
2. Write a note on capital market instruments.
3. Explain the components of Indian Financial System with the help of diagram.
4. Write a note (i) IDBI, (ii) IFCI, (iii) ICICI, (iv) SFCs, (v) EXIM Bank.
5. National Security Depository Limited
6. Central Depository Limited



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MARKETING MANAGEMENT

SUBJECT CODE: CC-209

SEMESTER:4

-Prof. Jyoti Jain

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1. Write A Short Note On
 - (A) Product Line (B)Product Mix
 2. Write A Short Note On
 - (A) Brand Equity (B) Pricing Methods
 3. Explain the Channels of Distribution
 4. Explain the Integrated Marketing Communication
 5. Explain the Key Differences Between Advertising and Personal Selling



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HUMAN RESOURCE MANAGEMENT

SUBJECT CODE: CC-211

SEMESTER:4

-Prof. Khushbu Prajapati

Q.1 what do you mean by Fringe benefits? Explain the types of fringe benefits.

Q.2 Discuss stress - meaning, reasons / sources of stress.

Q.3 Write a short note on:

1. TQM
2. call centers
3. ethical issues and diversity



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MANAGERIAL ECONOMICS 2

SUBJECT CODE: CC-212

SEMESTER:4

-Prof. Richa Makwana

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- 1.What is monopoly ? discuss its features .
 - 2.what is oligopoly ? discuss its features .
 3. write note on dumping ?
 4. write note on break even analysis ? discuss its assumptions .
 5. what is monopolistic competition ? discuss its features



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CORPORATE FINANCIAL STATEMENT

SUBJECT CODE: CC-213

SEMESTER:4

Prof.Nikunj Buntariya

Q. 1 State the essential features of financial statements and discuss its limitation.

Q. 2 Convert the following Income Statement into Common – size Income Statement.

Particular	Rs.
Net sales	20,000
Less: Cost of goods sold	10,000
Gross Profit	10,000
Less: Operating Expenses:	
Administration Expenses	2,000
Selling & Distribution Expenses	1,500
Operating Profit	6,500
Less: Interest on Debenture	1,500
Profit before tax	5,000
Less: Tax	2,000
Profit after tax	3,000
Less: Preference Dividend	1,000
Earning for Equity Shareholders	2,000

Q. 3 The following are the summarized balance sheets of Amrut Ltd:

Liabilities	31-3-10	31-3-11	Assets	31-3-10	31-3-11
Equity share capital	3,00,000	4,00,000	Land & Building	4,00,000	5,00,000
10% Preference share capital	2,00,000	1,00,000	Machinery	2,00,000	1,50,000
Reserve	1,00,000	1,50,000	Furniture	1,00,000	50,000
8% Debenture	2,00,000	2,00,000	Debtors	1,25,000	2,25,000
Bank Overdraft	1,00,000	80,000	Stock	1,51,000	1,68,000
Creditors	80,000	1,00,000	Cash & Bank	24,000	7,000
	10,00,000	11,00,000		10,00,000	11,00,000

Additional Information:	2009-10 Rs.	2010-11 Rs.
Total sales (cash sales are 3/5 of credit sales)	8,00,000	10,80,000
Gross Profit	2,25,000	2,37,600
Net Profit (before interest & tax)	1,60,000	1,87,000
Tax	50%	50%

From the above information calculate following ratios for both the year.

(1) Current Ratio

(2) Net Profit Ratio

(3) Return on capital employed

(4) Debtors turnover ratio (360 days)

(5) Rate of return on equity share capital.

Q. 4 Explain the difference between Fund flow statement and Cash flow statement.

Q. 5 Write a short note on "Window Dressing versus Creative Accounting."



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BUSINESS STATISTICS
SUBJECT CODE: CC-210
SEMESTER:4

-Prof. Krishna Soni

Q – 1 Write the difference between Population study and Sample study.

Q – 2 Define the terms: Null and Alternate Hypothesis

Type – I and Type – II error

Critical and Acceptance region

Parameter and Statistic

Two – tailed and One - tailed test

Q – 3 Explain the difference between Large and Small sample tests

Q – 4 Define Chi – square test and discuss its limitation in brief.

Q – 5 Give advantages and dis-advantages of non – parametric test.

